

1st EUROPEAN VoD MEETINGS

WORKSHOP **2**

Berlin - Germany | 6-9 February 2019



EUROVoD

www.eurovod.org



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The first international training course especially conceived for European Video on Demand platforms, aggregators and audio-visual digital distributors. Organised by EuroVoD, the association of European VoD platforms specialised in arthouse and independent cinema, the training is born from the urgency of of VoD sector to network and cooperate. The workshop will take place during the Berlinale and the European Film Market.

It aims at fostering the competitiveness of the industry, while preserving the richness of the cultural diversity of European VoD platforms catalogues, through the transmission of know-how & peer-to-peer learning, benchmarking, confrontation about the hot topics of the business, implementation of innovative projects and acquisition of technical, marketing, trading and management tools.

4 days of lectures, workshops, networking and trade opportunities, public conferences, case studies, debates and screenings, open to 35 executives and intermediate professionals working with and for European VoD platforms.

- Market analysis, VoD in Europe
- Chain of rights
- Financing
- Team & Project Management
- Innovation & new business models
- VoD for cinemas
- VoD for film literacy & young audience
- Projects Pitch & Workshop
- Trading & Networking facilities

The candidates that want to take the opportunity to pitch a project in development and who are looking for partners, clients and investors, are invited to apply with a project.

APPLICATIONS

On www.eurovod.org
Deadline:
10th Décembre 2018

PARTICIPATION FEES

1.050€, including:

- Accommodation in a private room
- All meals provided
- Tuition fees
- Pedagogical and business tools

Scholarships and reduced fees available.

More info on:
www.eurovod.org

CONTACT

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