

“Celebrating Women in MEDIA”/8-13/3/2022 - live & online!

During the week of March 8 – 13, 2022, the Creative Europe MEDIA desks in Croatia, Austria, Germany (Hamburg Office), Greece, Italy (Torino Office) and Portugal are organising the event „Celebrating Women in MEDIA”, in line with the priorities of the Creative Europe Programme 2021 - 2027.

On behalf of the **DG Connect Unit - Audiovisual Industry and Media Support Programmes at the European Commission**, we would like to announce the participation of Ms. **Maria Silvia Gatta** who is going to share with us introductory remarks focusing on the initiatives taken within the Creative Europe MEDIA.

The event starts on **8th of March at 12 p.m. (CET)** with a presentation focusing on available training initiatives for women in the AV industry - **“What is there for me?”**. Participants include **Jenni Koski (EWA)**, **Helene Granqvist (WIFTI)**, **Judith Klein (Series Women/EPI)**, **Biljana Tutorov (Circle – Women Doc Accelerator)**, **Nitza Wilon (The Writer’s Lab +40)** and **Esther Krausz (ProPro)**.

The following day, on the 9th of March at 12 p.m. (CET), in a panel-discussion titled **“Women 360°”**, we are giving the floor to six women who have contributed greatly to the MEDIA supported film stories and to gender balance in the EU AV industry: **Dubravka Turić** (director / screenwriter / editor from Croatia), **Maite Woköck** (producer / innovative tools & business models beneficiary from Germany), **Dafni Bechtsi** (CEO of CINOBO from Greece), **Lucia Milazzotto** (Cinecittà’s Sales & Marketing Director / ex MIA market CEO from Italy), **Christine A. Maier** (cinematographer from Austria) and **Joana Gusmao** (co-director of DocLisboa / producer from Portugal).

Both events will be moderated by **Martina Petrović**, **Head of Creative Europe MEDIA desk in Croatia**.

We are also pleased to announce that we are giving a special highlight to the **European Film Award 2021 winner “Quo Vadis, Aida?”**, winning best film, best director, and best actress awards, and nominated for the **Lux Audience Award Prize 2022**. With our great pleasure, we are hosting an interview with the award-winning director **Jasmila Žbanić**, moderated by **Wendy Mitchell** (journalist, moderator, and festival consultant) on the **10th of March at 12 p.m. (CET)**.

Finally, **from March 11-13**, the Creative Europe MEDIA Desks, in collaboration with different online platforms, are going to offer **free 48 hour-screenings** within their respective territories: **Austria, Croatia, Germany, Greece, Italy and Portugal**.

The event is organised in partnership with **WIFTI (Women in Film and Television International)** and **BIOBAZA** from Croatia. *

Join us in this amazing adventure and let us celebrate together women in MEDIA!

Creative Europe MEDIA Desks in Croatia, Austria, Germany (Hamburg Office), Greece, Italy (Torino Office) and Portugal.

***Live stream will be organised via the official Youtube channel ([CED MEDIA Office Croatia](#)) jointly via the official Facebook Pages of Creative Europe MEDIA Desks in Austria, Croatia, Greece, Italy, Germany and Portugal!**